

## Scope for Exam 2024: Tourism Grade 11 FET CAPS

|       |   |           |
|-------|---|-----------|
| Date  | : | June 2024 |
| Time  | : | 2½ hrs    |
| Marks | : | 150       |

Instructions: Read the instructions carefully before answering the questions.

1. This question paper consists of FIVE sections.
2. All questions in SECTION A, B, C, D and E are COMPULSORY.
3. Answer all the questions on the correct answer sheet.
4. Number your answers correctly.
5. Start each SECTION (there are 5: A, B, C, D and E) on a new page.
6. Use the mark allocation as a guide to the length of each expected answer.
7. Use the following table to help you divide your time for each section.

|           |  |     |            |
|-----------|--|-----|------------|
| SECTION A | SHORT QUESTIONS (ALL TOPICS BELOW)           | 30  | 30 MINUTES |
| SECTION B | TOUR PLANNING AND MARKETING                  | 25  | 25 MINUTES |
| SECTION C | CULTURAL AND HERITAGE TOURISM                | 25  | 25 MINUTES |
| SECTION D | TOURISM SECTORS                              | 50  | 50 MINUTES |
| SECTION E | DOMESTIC, REGIONAL AND INTERNATIONAL TOURISM | 20  | 20 MINUTES |
|           |  | 150 | 150        |

8. Submit both question paper and answer script at the end of the exam session.

### SECTION A : SHORT QUESTIONS

Set 30 marks covering the 16 topics as assessed in Section B to E, trying to assess those aspects of the topics not already assessed in Section B-E.

Term 1 content 30% 9 marks, Term 2 content 70% 21 marks.

**TOTAL= [30]**

### SECTION B : TOUR PLANNING AND MARKETING

Term 2 Week 16. The marketing budget

Term 2 Week 17. Different types of promotional / advertising techniques

**TOTAL= [25]**

### SECTION C : CULTURE AND HERITAGE TOURISM

Term 2 Week 14. SA cultural uniqueness

Term 2 Week 15. SA heritage bodies

**TOTAL= [25]**

# Final Exam Of Tourism Of Grade 10

**Michael Seilmaier**

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