



# Bbc News On Time Warner Cable

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## **Bbc News On Time Warner Cable:**

**Inside the BBC and CNN** Lucy Küng-Shankleman, 2012-11-12 Inside the BBC and CNN provides a unique insight into two of the world's best known media organisations during a period of great change and new challenges. The BBC and CNN have very different histories, remits and identities but both must now compete to provide news in a media environment being reshaped by increasing competition, globalisation, digitisation and convergence. In addition, they face increasing pressures of criticism focussed on the struggle for ratings and the perceived dumbing down of programming. Drawing on intensive research carried out among senior managers in both organisations, Lucy Küng-Shankleman's study explores the beliefs and attitudes that shape management priorities and broadcasting policy. More controversially, it examines how each organisation's distinct cultural beliefs about broadcasting's fundamental purpose, about the nature of competition and about the relationship between competition and quality have laid the foundations for their current and past success but could now threaten to limit their ability to respond to the unprecedented changes underway in the world's media landscape.

*Vertically integrated sports programming : are cable companies excluding competition? : hearing , U.S. International Broadcasting, is Anybody Listening? , 2010* Media Ownership Ronald E. Rice, 2008 Trends and developments in social values, political ideologies, media policies, economic conditions, globalization, media technologies and telecommunications networks have all interacted to generate significant changes in the nature of media industries, production, content distribution, exhibition and use. This book considers a wide variety of interdisciplinary discussion and analysis of historical, legal, cultural, policy, research, professional, oppositional and ethical perspectives on the media ownership question. *Vertically Integrated Sports Programming* United States. Congress. Senate. Committee on the Judiciary, 2007

*Disciplined Growth Strategies* Peter S. Cohan, 2017-02-06 Accelerate your company's growth in a disciplined fashion. This book provides leaders of large and small companies a proven, comprehensive framework to think systematically about growth options and to yield practical strategies that produce faster growth. Drawing insights from case studies of successful and unsuccessful companies, strategy teacher and venture capitalist Peter Cohan models his systematic approach to brainstorming, evaluating and implementing growth strategies across five dimensions: Customers, Geography, Products, Capabilities, Culture. He examines each of these five growth dimensions in turn, selecting and organizing his cases to compare the growth strategies deployed successfully and unsuccessfully by large and small companies along the given dimension. In each of his five dimensional chapters, the author derives from his case analyses the key principles and processes for creating and achieving faster growth. Professor Cohan draws on a network of hundreds of founders, CEOs and investors developed through his decades of consulting, authorship of 11 books and over five years as a Forbes columnist. He shows through many compelling stories how leaders craft effective growth strategies. Business leaders will learn the following lessons from this book: Achieving rapid but sustainable growth is a business leader's most important responsibility and leaders must approach

this challenge with a mixture of vision intellectual humility and a willingness to experiment and learn from failure The growth challenges facing companies that are currently growing quickly differ from the ones that stagnating or shrinking companies must overcome Companies can achieve growth along one or more of the dimensions simultaneously and they often expand geographically to customers in the same segments Useful insights can emerge from comparing case studies of successful and unsuccessful companies pursuing similar growth strategies Companies should select a growth strategy based on three factors the attractiveness of the growth opportunity the company's capabilities to provide superior value to customers in the selected market and the expected return on investment in the growth vector Companies should select a growth strategy that best fits their capabilities and culture and they must enhance both to adapt to new growth opportunities Who This Book Is For The people in companies who are responsible for growth chief executive officers chief marketing officers chief product officers heads of business development product managers sales people and human resources managers Who Owns the World's Media? Eli M. Noam, 2016 Who Owns the World's Media moves beyond the rhetoric of free media and free markets to provide a dispassionate and data driven analysis of global media ownership trends and their drivers Based on an extensive data collection effort from scholars around the world the book covers 13 media industries including television newspapers book publishing film search engines ISPs wireless telecommunication and others across a 10 25 year period in 30 countries

*Encyclopedia of Television* Horace Newcomb, 2014-02-03 The Encyclopedia of Television second edition is the first major reference work to provide description history analysis and information on more than 1100 subjects related to television in its international context For a full list of entries contributors and more visit the Encyclopedia of Television 2nd edition website

**In Focus: The Case for Privatising the BBC** Ryan Bourne, Tim Congdon, Stephen Davies, Cento Veljanovski, 2016-04-28 The BBC holds a special place in the world of broadcasting It derives its funding from a compulsory levy on people who may not even use the service The protection it receives is justified on the grounds that it contributes to national welfare because of its role in public service broadcasting The authors of this book argue that the BBC's funding model is becoming untenable as technology changes Furthermore technology has also undermined the justification for government support for public service broadcasting There is also major concern about bias at the BBC However the book concludes that bias is not confined to the BBC but is common to all media providers The problem is not bias as such but the link between the BBC and the government together with the compulsory funding model which does not allow people to not fund content of which they disapprove Various options for reform are presented concluding with a proposal for fullblown privatisation It is concluded that this is the only way to realise the potential of an organisation that should be international in scope and which under the current funding model will become marginalised by media players operating worldwide across a range of platforms This book is essential reading for anybody involved in public policy or the economics of broadcasting *The Transformation of Political Communication in China* Xiaoling Zhang, 2011 This book examines different dynamics such as marketisation

globalisation and new media technologies that have driven the transformation of China's media industry. One of the primary battlegrounds where ideological, social and economic struggles are fought is against the backdrop of the growing tensions between economic growth, globalisation and political control in China. The New Cyberwar Dennis F.

Poindexter, 2015-09-17 Carl Von Clausewitz described the purpose of war as the compulsory submission of the enemy to our will. Unlike conventional military conflicts of the past, war in the information age is more a battle of wills than artillery and doesn't necessarily end with decisive conclusions or clear winners. Cyber warfare between nations is conducted not only without the consent or participation of citizens but often without their knowledge, with little to see in the way of airstrikes and troop movements. The weapons are information systems, intelligence, propaganda and the media. The combatants are governments, multinational corporations, hackers and whistleblowers. The battlefields are economies, command and control networks, election outcomes and the hearts and minds of populations. As with Russia's bloodless 2014 annexation of the Crimea, the cyberwar is fought before the infantry arrives. Written by a United States intelligence community insider, this book describes the covert aspects of modern wars and the agencies who fund and fight them. **Cultures and Globalization**

Helmut K Anheier, Yudhishtir Raj Isar, 2007-03-27 In the age of globalization we are no longer home alone. Migration brings other worlds into our own, just as the global reach of the media transmits our world into the hearts and minds of others. Often incommensurate values are crammed together in the same public square. Increasingly we all today live in the kind of edge cultures we used to see only on the frontiers of civilizations in places like Hong Kong or Istanbul. The resulting frictions and fusions are shaping the soul of the coming world order. I can think of no other project with the ambitious scope of defining this emergent reality than The Cultures and Globalization project. I can think of no more capable minds than Raj Isar and Helmut Anheier who can pull it off. Nathan Gardels, Editor in Chief, NPQ Global Services, Los Angeles Times Syndicate Tribune Media. This series represents an innovative approach to the central issues of globalization, that phenomenon of such undefined contours. Lupwishi Mbuyumba, Director of the Observatory of Cultural Policies in Africa. The world's cultures and their forms of creation, presentation and preservation are deeply affected by globalization in ways that are inadequately documented and understood. The Cultures and Globalization Series is designed to fill this void in our knowledge. Analyzing the relationship between globalization and cultures is the aim of the Series. In each volume, leading experts as well as young scholars will track cultural trends connected to globalization throughout the world, covering issues ranging from the role of cultural difference in politics and governance to the evolution of the cultural economy and the changing patterns of creativity and artistic expression. Each volume will also include an innovative presentation of newly developed indicator suites on cultures and globalization that will be presented in a user-friendly form with a high graphics content to facilitate accessibility and understanding. Like so many phenomena linked to globalization, conflicts over and within the cultural realms crystallize great anxieties and illusions through misplaced assumptions, inadequate concepts, unwarranted simplifications and

instrumental readings The aim here is to marshal evidence from different disciplines and perspectives about the culture conflict and globalization relationships in conceptually sensitive ways *Annual Review of Communications: Volume 59* International Engineering Consortium,2007 An indispensable reference publication for telecommunication and information industry professionals Each year the IEC brings together into one unique resource the most current thinking and practical experience of industry leaders around the world on a variety of topics facing their areas of specialization This 700 page reference tool is a must for executives managers engineers analysts and educators in all sectors of today's changing information industry

**Media Communication** James Watson,2016-01-08 This new edition of a popular book provides an overview of mass media in society today With illuminating examples and enhanced international coverage Watson covers the core areas for media and communication degrees as well as discussing hot topics such as the possibilities brought about by digital technology for citizen involvement in the media

*A New Framework for Intermediary Liability* Kylie Pappalardo,2023-03-02 *A New Framework for Intermediary Liability* presents a step by step framework for determining when internet intermediaries ought to have a duty to act to prevent copyright infringement on their platforms and services

*The World News Prism* William A. Hachten,James F. Scotton,2015-08-03 Now available in a fully revised and updated ninth edition *World News Prism* provides in depth analysis of the changing role of transnational news media in the 21st century Includes three new chapters on Russia Brazil and India and a revised chapter on the Middle East written by regional media experts Features comprehensive coverage of the growing impact of social media on how news is being reported and received Charts the media revolutions occurring throughout the world and examines their effects both locally and globally Surveys the latest developments in new media and forecasts future developments

**Platform Power and Policy in Transforming Television Markets** Tom Evens,Karen Donders,2018-04-04 This book seeks to investigate platform power in the multi platform era and unravels the evolution of power structures in the TV industry as a result of platformisation Multiple TV platforms and modes of distribution are competing not necessarily in a zero sum game to control the market In the volume the contributors work to extend established platform theory to the TV industry which has become increasingly organised as a platform economy The book helps to understand how platform power arises in the industry how it destabilises international relations and how it is used in the global media value chain *Platform Power and Policy in Transforming Television Markets* contributes to the growing field of media industry studies and draws on scholarly work in communication political economy and public policy whilst providing a deeper insight into the transformation of the TV industry from an economic political and consumer level Avoiding a merely legal analysis from a technology driven perspective the book provides a critical analysis of the dominant modes of power within the evolving structures of the global TV value chain

**The Wall Street Journal** ,2009 **The Cyberspace Handbook** Jason Whittaker,2004 A comprehensive guide to all aspects of new media information technologies and the internet **The Internet Encyclopedia** Hossein Bidgoli,2004

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