BUS 599: Strategic Management Exam

Question 1

Which of the following IS NOT an argument in favor of corporate social responsibility?

(a) Imposes unequal costs among competitors.

(b) Responds to changing stakeholders' demands.

(c) Corrects social problems caused by business.

(d) Discourages government regulation.

Question 2

The ethical roots of the classical model of corporate social responsibility are found in which statement?

(a) The idea that the interests of stakeholders are as important as the interests of a corporation's stockholders.

(b) The free market theory which holds that managers are ethically obliged to make as much money as possible for their.

(c) The ethical imperative to cause no harm.

(d) The ethical imperative to prevent harm.

Question 4

Which one of the following propositions correctly describes the concept of a right?

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Katrin Zwirglmaier

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