

# **M.Com Semester-II Internal Assessment (CBCS Old Pattern), 2021**

**Subject: Commerce**

**Time: 3 Hours**

**Full Marks: 60**

The figures in the margin indicate full marks.  
Candidates are required to give their answers in their own words  
as far as practicable

## **Corporate Social Responsibility**

**(Paper: COM 201)**

**Answer any one of the following questions.**

1. Narrate 'Agency Theory' in the context of Corporate Social Responsibility (CSR).  
(10)
2. Briefly describe the Sustainability Reporting Principles as identified in GRI G4  
(10)

## **Operations Research**

**(Paper: COM 202)**

**Answer any one of the following questions.**

1. Show with the help of simplex method that the following linear programming problem has no feasible solution: Maximise  $Z = 5X_1 + 6X_2$

Subject to  $X_1 + X_2 \geq 5$

$3X_1 + 2X_2 \leq 6$

# Burdwan University 10 Year Question Ba

**JL Elias**



## **Burdwan University 10 Year Question Ba:**

**Advanced Soft Computing Techniques in Data Science, IoT and Cloud Computing** Sujata Dash, Subhendu Kumar Pani, Ajith Abraham, Yulan Liang, 2021-11-05 This book plays a significant role in improvising human life to a great extent. The new applications of soft computing can be regarded as an emerging field in computer science, automatic control engineering, medicine, biology, application, natural environmental engineering, and pattern recognition. Now the exemplar model for soft computing is human brain. The use of various techniques of soft computing is nowadays successfully implemented in many domestic, commercial, and industrial applications due to the low cost and very high performance digital processors and also the decline price of the memory chips. This is the main reason behind the wider expansion of soft computing techniques and its application areas. These computing methods also play a significant role in the design and optimization in diverse engineering disciplines. With the influence and the development of the Internet of things (IoT) concept, the need for using soft computing techniques has become more significant than ever. In general, soft computing methods are closely similar to biological processes than traditional techniques which are mostly based on formal logical systems such as sentential logic and predicate logic or rely heavily on computer-aided numerical analysis. Soft computing techniques are anticipated to complement each other. The aim of these techniques is to accept imprecision, uncertainties, and approximations to get a rapid solution. However, recent advancements in representation, soft computing algorithms, fuzzy logic, evolutionary computation, machine learning, and probabilistic reasoning generate a more intelligent and robust system, providing a human-interpretable, low-cost approximate solution. Soft computing-based algorithms have demonstrated great performance to a variety of areas including multimedia retrieval, fault tolerance system modelling, network architecture, Web semantics, big data analytics, time series, biomedical, and health informatics, etc. Soft computing approaches such as genetic programming, GP, support vector machine, firefly algorithm, SVM, FFA, artificial neural network (ANN), and support vector machine wavelet (SVM Wavelet) have emerged as powerful computational models. These have also shown significant success in dealing with massive data analysis for a large number of applications. All the researchers and practitioners will be highly benefited; those who are working in the field of computer engineering, medicine, biology, application, signal processing, and mechanical engineering. This book is a good collection of state-of-the-art approaches for soft computing-based applications to various engineering fields. It is very beneficial for the new researchers and practitioners working in the field to quickly know the best performing methods. They would be able to compare different approaches and can carry forward their research in the most important area of research which has direct impact on betterment of the human life and health. This book is very useful because there is no book in the market which provides a good collection of state-of-the-art methods of soft computing-based models for multimedia retrieval, fault tolerance system modelling, network architecture, Web semantics, big data analytics, time series, and biomedical and health informatics. **The Education Quarterly** India. Ministry of Education, 1975 **Detecting and Mitigating Robotic**

**Cyber Security Risks** Kumar, Raghavendra, Pattnaik, Prasant Kumar, Pandey, Priyanka, 2017-03-20 Risk detection and cyber security play a vital role in the use and success of contemporary computing By utilizing the latest technological advances more effective prevention techniques can be developed to protect against cyber threats Detecting and Mitigating Robotic Cyber Security Risks is an essential reference publication for the latest research on new methodologies and applications in the areas of robotic and digital security Featuring extensive coverage on a broad range of topics such as authentication techniques cloud security and mobile robotics this book is ideally designed for students researchers scientists and engineers seeking current research on methods models and implementations of optimized security in digital contexts **Proceedings - Association of Indian Universities** Association of Indian Universities, 1980 *Perspectives on Social Welfare Applications* Optimization and Enhanced Computer Applications Sivaram, Ponnusamy, Senthilkumar, S., Gupta, Lipika, Lokesh, Nelligere S., 2023-08-04 Computer application systems are helpful for society to turn into a digital era of computing and interaction made more accessible and consistent Further study in this field is required in order to ensure the applications are utilized appropriately Perspectives on Social Welfare Applications Optimization and Enhanced Computer Applications discusses new computer applications and analyzes the existing ones to introduce a subsystem of the current system to make the social interactions towards digital world initiatives This book provides a platform for scholars researchers scientists and working professionals to exchange and share their computer application creation experiences and research results about all aspects of application software system development within computer science with emerging and advanced technologies Covering topics such as applied computing data science and mobile computing this premier reference source is ideal for industry professionals computer scientists academicians engineers researchers scholars practitioners librarians instructors and students **Strategic Infrastructure Development for Economic Growth and Social Change** Ray, Nilanjan, 2015-01-31 Obtaining the ultimate objective of economic growth depends largely on the availability of infrastructure in the economy New developments in finance also play an important role in enhancing economic prosperity in a country Strategic Infrastructure Development for Economic Growth and Social Change explores different avenues of research in the areas of corporate governance socioeconomic conditions modern business infrastructure business automation strategic financial management and financial aspects of modern businesses This reference work discusses practical applications skills practices and strategies involved in economic and business growth and overall economic development Academicians practitioners professionals and researchers will benefit from the topics discussed in this book *Who's who Among Library and Information Science Teachers in India* Pogula Sessa Giri Kumar, A. Tejomurty, 1988 **Handbook of Research on Globalization, Investment, and Growth-Implications of Confidence and Governance** Das, Ramesh Chandra, 2015-04-30 The global economic crises of recent years have offered some sobering lessons compelling economists political scientists and policymakers to reconsider traditional theories regarding the cultivation of developing nations The

Handbook of Research on Globalization Investment and Growth Implications of Confidence and Governance seeks to empirically explore the relationship between a number of variables including consumer confidence private sector performance and governmental regulation Targeting academics social scientists financial professionals and lawmakers this book seeks to categorize and analyze developing economies in a post crisis global financial landscape in order to help shape desperately needed policies capable of safeguarding against potential catastrophe

**Emerging Innovative Marketing Strategies in the Tourism Industry** Ray, Nilanjan, 2015-08-03 The continuous growth and expansion of the travel sector has brought about a greater need to understand and improve its various promotional tactics Effectively employing these methods will benefit all manner of travel destinations and attract a larger number of tourists to these locations Emerging Innovative Marketing Strategies in the Tourism Industry is an authoritative title comprised of the latest scholarly research on effective promotional tools and practices within the tourism sector Featuring expansive coverage on a variety of topics from the use of information technology and digital tools to tourist motivation and economic considerations this publication is an essential reference source for students researchers and practitioners seeking research on the latest applications models and approaches for promotion in the travel industry This publication features valuable research based chapters across a broad range of relevant topics including but not limited to consumer search behavior customer relationship management smart technologies experiential tourist products leisure services national brand images and employment generation

*The New Year Book* Jnanranjan Guha Thakurta, Amal C. Ghatak, 1963

**Refugee Crises and Third-World Economies** Sourav Kumar Das, Nidhi Chowdhary, 2020-06-18 The global political economy is currently in the midst of a refugee crisis one that is complex and that remains poorly researched and under theorized within both economics and political science There is little understanding of the many diverse situations that led to it and refugees are all too often included in the category of forced migrants

*Indian Year Book* Sir Stanley Reed, 1941 Issues for 1919 47 include Who s who in India 1948 Who s who in India and Pakistan

**Money and Markets from Pre-colonial to Colonial India** Anirban Biswas, 2007 This Book Is A Study Of The Pre Colonial And Transitional Phase Of India S Monetary And Commerical History With Special Reference To Bengal And Brings Into Focus The Changes That Were Brought About By The Colonial Rule It Emphasises That There Were Considerable Elements Of Conflict In The Process Of Transition The Author Argues Is The Disappearance Of The Humble Currency Media And The Eclipse Of The Autonomy Of The Rural Economy Reasons For Which Need To Be Carefully Examined

**Information Systems Security** Atul Prakash, Rudrapatna Shyamasundar, 2014-12-03 This book constitutes the refereed proceedings of the 10th International Conference on Information Systems Security ICISS 2014 held in Hyderabad India in December 2014 The 20 revised full papers and 5 short papers presented together with 3 invited papers were carefully reviewed and selected from 129 submissions The papers address the following topics security inferences security policies security user interfaces security attacks malware detection forensics and location based security services

Education and

Training in Developed and Developing Countries ,1983      **API Polyurethanes Expo 2001** Api Api,2020-06-29 This book contains papers presented in various technical sessions at the Polyurethanes Expo 2001 conference held between September 30 October 3 2001 at Greater Columbus Convention Center Columbus Ohio      Minutes University of Calcutta,1886

**Intersecting Natural Language Processing and FinTech Innovations in Service Marketing** J Nair, Arjun,Manohar, Sridhar,B. Limbu, Yam,A. Huhmann, Bruce,2025-04-25 Disruptive paradigms emerge from the accelerating advancements in natural language processing NLP and financial technology FinTech which present unparalleled opportunities in customer engagement In an era where personalized experiences and sophisticated artificial intelligence AI interactions are pivotal for brand success it is imperative for businesses to capitalize on AI s capabilities for customer needs By translating theoretical progress into actionable strategies business can craft deeply personalized messages and experiences Adopting these technologies to meet evolving consumer expectations and cultivating enduring customer loyalty is of strategic importance Intersecting Natural Language Processing and FinTech Innovations in Service Marketing provides a meticulous analysis of these underlying technologies bolstered by empirical case studies demonstrating successful integrations Critical issues such as data privacy security and ethical considerations are also addressed offering a comprehensive perspective on the opportunities and challenges inherent in this dynamic field Covering topics such as pricing insinuations key performance indicators KPIs and vulnerable consumers this book is an excellent resource for computer engineers marketers policymakers business owners researchers academicians and more      **Accounts and Papers of the House of Commons** Great Britain. Parliament. House of Commons,1870      The Quarterly Review of Historical Studies ,1968

The Top Books of the Year Burdwan University 10 Year Question Ba The year 2023 has witnessed a remarkable surge in literary brilliance, with numerous captivating novels captivating the hearts of readers worldwide. Lets delve into the realm of popular books, exploring the captivating narratives that have charmed audiences this year. Burdwan University 10 Year Question Ba : Colleen Hoover's "It Ends with Us" This heartfelt tale of love, loss, and resilience has captivated readers with its raw and emotional exploration of domestic abuse. Hoover masterfully weaves a story of hope and healing, reminding us that even in the darkest of times, the human spirit can succeed. Uncover the Best : Taylor Jenkins Reids "The Seven Husbands of Evelyn Hugo" This spellbinding historical fiction novel unravels the life of Evelyn Hugo, a Hollywood icon who defies expectations and societal norms to pursue her dreams. Reids absorbing storytelling and compelling characters transport readers to a bygone era, immersing them in a world of glamour, ambition, and self-discovery. Discover the Magic : Delia Owens "Where the Crawdads Sing" This captivating coming-of-age story follows Kya Clark, a young woman who grows up alone in the marshes of North Carolina. Owens weaves a tale of resilience, survival, and the transformative power of nature, captivating readers with its evocative prose and mesmerizing setting. These top-selling novels represent just a fraction of the literary treasures that have emerged in 2023. Whether you seek tales of romance, adventure, or personal growth, the world of literature offers an abundance of captivating stories waiting to be discovered. The novel begins with Richard Papen, a bright but troubled young man, arriving at Hampden College. Richard is immediately drawn to the group of students who call themselves the Classics Club. The club is led by Henry Winter, a brilliant and charismatic young man. Henry is obsessed with Greek mythology and philosophy, and he quickly draws Richard into his world. The other members of the Classics Club are equally as fascinating. Bunny Corcoran is a wealthy and spoiled young man who is always looking for a good time. Charles Tavis is a quiet and reserved young man who is deeply in love with Henry. Camilla Macaulay is a beautiful and intelligent young woman who is drawn to the power and danger of the Classics Club. The students are all deeply in love with Morrow, and they are willing to do anything to please him. Morrow is a complex and mysterious figure, and he seems to be manipulating the students for his own purposes. As the students become more involved with Morrow, they begin to commit increasingly dangerous acts. The Secret History is a exceptional and thrilling novel that will keep you speculating until the very end. The novel is a cautionary tale about the dangers of obsession and the power of evil.

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